



The 2023 **VW Taos**



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Always game just like you

With a sleek, compact design that can easily rough it, the 2023 Taos is our most affordable and adventure-ready SUVW yet.

What kind of adventures, you ask? Any in Canada will do with the available **4MOTION® All-Wheel Drive** that makes ease of rugged terrains and weather conditions. So, whether you're off to the summer cottage or heading for the ski slopes, you don't need to worry about Canadian roads. Plus, with 5 seats and **ample cargo space** for your friends and gear, you don't need to leave anything or anyone behind.

"Expect the unexpected" is a nice way to think of adventure, but it's still a good idea to know where you're going. The standard **Digital Cockpit** with 8" digital display serves up driving info like travel time and route guidance for you at a glance. Plus, with the available 10.25" Digital Cockpit Pro, you can enjoy even more personalization options.

With the available **Car-Net®** app, you can connect to your Taos in over 20 ways to remote start your SUVW, lock and unlock your doors, and more. All from your smartphone, from anywhere. Speaking of smartphones, with standard **Apple CarPlay®** and **Android Auto™**, your iPhone® or Android™ displays directly on the screen of your Taos.**



Safe tech, smart look

The always-game Taos performance comes with an always-safe drive thanks to a full suite of active safety features. Like standard **Side Assist (Blind Spot Monitor) with Rear Traffic Alert*** and **Front Assist with Autonomous Emergency Braking*** which acts as an extra set of eyes, and a quicker set of brakes to help prevent accidents before they happen.

The available **Panoramic Sunroof** stretches the length of the cabin and lets you easily slide or tilt it open with the touch of a button. It gives the Taos an impressive view.

Get ready to go anywhere and get noticed everywhere in this bold, compact SUVW.



[†] Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Refer to the EnerGuide 2023 for Natural Resources Canada's estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment.

*Features are for driver assistance. Drivers must continue to pay full attention to the road and safe driving at all times. Please see owner's manual for important information and feature limitations.

**Requires compatible mobile device running iOS 12, Android 8, or higher, with cellular service. Access to the desktop web portal requires a compatible internet browser. Microsoft Internet Explorer is not supported.



| | | | | |
|--|---|--|----------------|-----------------|
| Engine | 1.5 TSI 158 HP, 184 lb-ft | | | |
| Transmission | 8-speed automatic transmission with Tiptronic® - FWD 7-speed automatic DSG® with Tiptronic® 4MOTION® - AWD | | | |
| Dimensions | Wheelbase: 2689 mm Length: 4466 mm Width: 2097 mm | Height: 1636 mm Curb weight (FWD): 1443 kg Curb weight (AWD): 1551 kg | | |
| Fuel Economy (L/100 km)[†] | | City | Highway | Combined |
| | FWD | 8.4 | 6.6 | 7.6 |
| | AWD | 9.5 | 7.4 | 8.5 |

Customize your Taos

Make your Taos your own with styles and features you'll love.

Wheel Options



01 17" Lupin alloy wheels (Trendline)



02 18" Lagomera alloy wheels (Trendline)



03 18" Katana alloy wheels (Comfortline & Highline)



04 19" Magnum alloy wheels (Highline Alloy Wheel Package)

Paint & upholstery options by trim

| | Trendline | Comfortline | | Highline | |
|------------------------|-------------------|--------------------------------------|---------------------------------------|--|---|
| | Titan Black Cloth | Titan Black / Storm Grey Leatherette | Crytal Grey / Titan Black Leatherette | Crytal Grey / Titan Black Leatherette (perforated) | Titan Black / French Roast Leatherette (perforated) |
| Deep Black Pearl | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pure White | ✓ | ✓ | ✓ | ✓ | ✓ |
| Platinum Grey Metallic | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pyrite Silver Metallic | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pure Grey | - | ✓ | ✓ | ✓ | ✓ |
| Kings Red Metallic* | - | ✓ | ✓ | ✓ | ✓ |
| Cornflower Blue | - | ✓ | ✓ | ✓ | - |
| Blue Dusk Metallic | - | ✓ | ✓ | ✓ | ✓ |

*Additional fees apply

A whole lot less than you'd expect

Cost of maintenance

The Taos is built to perform now, and down the road. With a longer than-average warranty and world-class German engineering, owning and maintaining one is a lot more affordable than you think. In fact, it's among the most cost-effective vehicles to maintain in its entire segment.¹ Use the convenient third party [Vincentric cost of maintenance tool](#) at [vw.ca](#) to see for yourself.

¹Based on a comparison to other 2023 vehicles available at the time of publication.

²Up to 26% savings compared to the cost of paying for maintenance, on a per service basis. Potential savings percentage determined using the average savings amount of all model/year plans vs. the retail cost of individual services in 2022. See dealer for details.

Easy to get into Easy to maintain

Prepaid Maintenance

When compared to pay-as-you-go maintenance, VW Prepaid Maintenance isn't just better for your Volkswagen, it's better for your wallet too, with up to 26% in savings.²

On top of our 3-, 4-, and 5-year plans, we now offer a **new, comprehensive 2-year Prepaid Maintenance plan** designed to give you even more savings and peace of mind.

[Learn more at \[www.vw.ca\]\(#\)](#)

Why it pays to go Prepaid:

- VW expertise
- Genuine parts and fluids
- Rigorous multipoint inspection
- Comprehensive coverage
- Lower cost of ownership
- Regularly scheduled service





The 2023 Taos

Trims and options

Trendline

Performance

- Electronic parking brake
- Start/stop system with regenerative braking
- Eco driving mode (4MOTION® only)
- Speed-sensitive power steering
- Driving Mode Selection (4MOTION® only)

Safety

- Cruise control
- Rearview camera with static guidance lines
- Hill Hold Assist
- Hill Descent Control (4MOTION® only)
- Front and rear Side Curtain Protection® with front side airbags
- Electronic Stability Control (ESC)
- Vehicle immobilizer with alarm system
- Tire Pressure Monitoring System (TPMS)
- Space- and weight-saving spare tire
- Washer fluid level indicator

Infotainment & Technology

- 4 speakers
- USB Type C port (x2)
- Diversity antenna AM/FM reception
- 6.5" touchscreen infotainment system
- App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- Volkswagen Digital Cockpit (8.0" instrument cluster)
- KESSY Go with push button start
- Remote start preparation (when equipped with KESSY only)
- Power outlet 12V (x1) in luggage compartment (4MOTION® only)
- Bluetooth® mobile phone connectivity

Exterior

- 17" Lupin alloy wheels 7J x 17 (FWD)
- 18" Lagomera alloy wheels 7J x 18 (4MOTION®)
- All-season tires, 225/50 R18 95H
- Automatic headlights with coming and leaving home function
- LED headlights with LED daytime running lights
- LED tail lights
- Power adjustable, heated exterior mirrors
- Black exterior mirror housings
- Black window surrounds
- Black roof rails
- Heated washer nozzles
- Tool kit and jack

Interior

- Heated front seats
- 6-way manually adjustable driver seat
- 60/40 split-folding rear seats with centre armrest and pass-through
- Cloth seating surfaces
- Front centre armrest
- First and second-row floor mats
- Illuminated vanity mirrors
- 2 front and 2 rear reading lights
- Cloth door inserts
- Manual air conditioning
- Leatherette multi-function heated steering wheel
- Decorative inserts: "Titanium Silver"

Comfortline

Includes Trendline equipment plus:

Safety

- Travel Assist (Adaptive Cruise Control, Lane Assist and Emergency Assist)
- Light Assist (automatic high beam control)

Infotainment & Technology

- Volkswagen Car-Net® (remote connectivity)
- Emergency Call Service
- 8.0" touchscreen infotainment system
- Wireless App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- Wireless device charging
- USB Type C port (x2) in front centre console, Type C charging (x2) in rear
- KESSY - keyless access with push-start button
- SiriusXM® satellite radio
- 6 speakers
- Voice control
- Remote start

Exterior

- 18" Katana alloy wheels 7J x 18
- Silver roof rails
- Chrome window surrounds
- Privacy glass
- Rain-sensing wipers
- Body-coloured exterior mirror housings

Interior

- 8-way power driver seat with power recline
- 2-way driver power lumbar support
- Front comfort seats
- Climatronic® dual-zone electronic air conditioning
- Leatherette seating surfaces
- Leatherette door inserts
- Leather-wrapped gear shift knob
- Cargo cover
- Auto-dimming interior rearview mirror
- Interior chrome accents
- Decorative inserts: "Titanium Cool"
- Aluminum door sills

Sunroof Package

- Panoramic power sunroof
- 2 front LED reading lights

Highline

Includes Comfortline equipment plus:

Safety

- Park Distance Control (rear sensors)
- Dynamic Road Sign Display

Infotainment & Technology

- Volkswagen Digital Cockpit Pro (10.25" configurable instrument cluster)
- BeatsAudio® premium audio System - 6 speakers plus subwoofer
- Satellite navigation

Exterior

- LED "Signature" headlights with Adaptive Front-light System (AFS)
- Illuminated exterior design elements
- Panoramic power sunroof
- Rain-sensing wipers

Interior

- Leather seating surfaces
- Ventilated front seats
- 2 front LED reading lights
- Interior ambient lighting - customizable up to 10 colours

Alloy Wheel Package

- 19" Magnum alloy wheels, 8J x 19
- All-season tires, 225/45 R19 92H

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