



The 2023 **Atlas Cross Sport**



The 2023 Atlas Cross Sport

Big on style

The 2023 Atlas Cross Sport sure knows how to make an entrance. Combining the capability of an SUV with the sleek and sporty lines of a coupe, this bold, showstopping SUV is in a class all its own.

Two distinct flavours of **R-Line styling** really complete the look, including the coveted **R-Line Black package** available on the Highline trim, with brushed stainless steel pedals, a leather-wrapped heated sport steering wheel, and massive **20" Trenton black alloy wheels**. On the Comfortline trim, interior finishes don't take a back seat either, thanks to standard leatherette seats for maximum comfort and style.

Looks aren't everything, of course. Fortunately, the Atlas Cross Sport isn't just big on style. It's big on space, too. With comfortable seating for up to five adults and more than **2,203L of cargo space** with the seats folded down, there's room for everyone and everything. Whether it's a weekend at the cottage or a week at the ski slopes, Atlas Cross Sport has more than enough space to keep things comfortable.

* Requires compatible mobile device running iOS 12, Android 8, or higher, with cellular service. Access to the desktop web portal requires a compatible internet browser. Microsoft Internet Explorer is not supported.

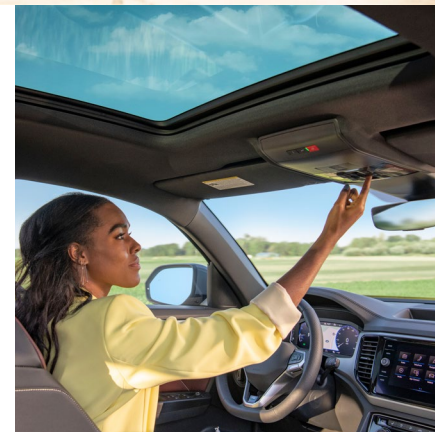
** Features are for driver assistance. Drivers must continue to pay full attention to the road and practice safe driving at all times. Please see owner's manual for important information and feature limitations.



Form meets functional SUV

When it comes to capability, the Atlas Cross Sport really turns heads. The available **3.6L engine** provides a full 276 hp and 266 lb-ft of torque. Pair that power with the towing receiver and available tow hitch, and Atlas Cross Sport can easily haul up to **5,000 lbs** of anything from trailers, to boats, to campers. Chart your course using the customizable and intuitive available **Digital Cockpit Pro** to make finding your next destination a breeze, and then trust the standard **4MOTION® All-Wheel Drive** to make sure you get there, no matter the conditions.

Plus now you can tap into cutting-edge convenience, with 4 years of complimentary access to the **Car-Net®** app, included on Comfortline trims and up*. Take advantage of more than 20 smartphone-enabled ways to connect to your VW. Use remote start to preheat your engine and lock and unlock your doors from virtually anywhere, or open last parked location to find your Atlas Cross Sport, whether you're in the middle of nowhere or the middle of the mall parking lot. Atlas Cross Sport also features an advanced suite of available safety and driver assistance features**, including Adaptive Cruise Control to make stop-start traffic a breeze, or **Area View 360°** which offers a bird's eye view of your Atlas Cross Sport, proving it looks great from any angle. The stunning 2023 Atlas Cross Sport is loaded with intuitive tech both inside and out. The only thing that might take a little getting used to is all the attention you'll get.



[†]Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Refer to the EnerGuide 2023 for Natural Resources Canada's estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment.



Engine	2.0 TSI [†] , 235 HP, 258 lb-ft 3.6 FSI [†] , 276 HP, 266 lb-ft			
Transmission	8-speed automatic transmission with Tiptronic [®] 4MOTION [®]			
Dimensions	Wheelbase: 2980 mm Length: 5097 mm Width: 2249 mm	Height: 1780 mm Curb weight (2.0 TSI [†]): 2015 kg Curb weight (3.6 FSI [†]): 2084 kg		
Fuel Economy (L/100 km) [†]		City	Highway	Combined
	2.0 TSI	11.8	9.8	10.9
	3.6 FSI	13.1	10.0	11.7

Customize your Atlas Cross Sport

Make your Atlas Cross Sport your own with styles and features you'll love.

Wheel Options



01 18" Slide 20 alloy wheels (Trendline)



02 18" Slide 20 (machined) alloy wheels (Comfortline)



03 20" Capricorn black alloy wheel (Comfortline Alloy Wheel Package)



04 20" Rizla (machined) alloy wheels (Highline)



05 20" Trenton black alloy wheels (Highline R-Line Black Package)



06 21" Braselton alloy wheels (Execline R-Line)

Paint & upholstery options by trim

	Trendline	Comfortline	Highline	Execline R-Line		
	Titan Black Cloth	Titan Black Leatherette	Titan Black Leather with Stripe Quarzit side inserts	Titan Black Leather with Stripe Quarzit side inserts	Cinnamon Leather with Titan Black side inserts	Dark Burgundy Leather with Stripe Quarzit side inserts

*Additional fees apply

Pure White	✓	✓	✓	✓	✓	✓
Deep Black Pearl	✓	✓	✓	✓	✓	✓
Pure Grey	-	✓	✓	✓	✓	✓
Tourmaline Blue Metallic	-	✓	✓	✓	✓	-
Pyrite Silver Metallic	-	✓	✓	✓	✓	✓
Oryx White Pearl ¹	-	-	✓	✓	✓	✓
Aurora Red Chroma	-	✓	✓	✓	✓	-
Platinum Grey Metallic	✓	✓	✓	✓	✓	✓

A whole lot less than you'd expect

Cost of maintenance

The Atlas Cross Sport looks like a million bucks. But the truth is, thanks to its longer-than-average warranty and world-class German engineering, owning and maintaining one is a lot more affordable than you think. In fact, it's among the most cost-effective vehicles to maintain in its entire segment, with by far the lowest estimated costs in the first two years.¹ Use the convenient third party [Vincentric cost of maintenance tool](#) at [vw.ca](#) to see for yourself.

¹Based on a comparison to other 2023 vehicles in the Atlas Cross Sport available at the time of publication.

²Up to 26% savings compared to the cost of paying for maintenance, on a per service basis. Potential savings percentage determined using the average savings amount of all model/year plans vs. the retail cost of individual services in 2022. See dealer for details.

Easy to get into Easy to maintain

Prepaid Maintenance

When compared to pay-as-you-go maintenance, VW Prepaid Maintenance isn't just better for your Volkswagen, it's better for your wallet too, with up to 26% in savings.²

On top of our 3-, 4-, and 5-year plans, we now offer a **new, comprehensive 2-year Prepaid Maintenance plan** designed to give you even more savings and peace of mind.

[Learn more at www.vw.ca](#)

Why it pays to go Prepaid:

- VW expertise
- Genuine parts and fluids
- Rigorous multipoint inspection
- Comprehensive coverage
- Lower cost of ownership
- Regularly scheduled service





The 2023 Atlas Cross Sport

Trims and options

Trendline

Performance

- 4MOTION® All-Wheel Drive
- Start/stop system with regenerative braking
- Towing preparation up to 2,000 lbs (907 kg)
- Driving Profile Selection
- ECO driving mode

Safety

- Hill Hold Assist and Hill Descent Control
- Electronic Stability Control (ESC)
- Alarm system
- Cruise control
- Front Assist with Autonomous Emergency Braking and Pedestrian Detection
- Front and rear Side Curtain Protection® with front side airbags
- Tire Pressure Monitoring System (TPMS)
- Side Assist (Blind Spot Monitor) with Rear Traffic Alert
- Automatic headlights with coming and leaving home function
- Electronic Parking Brake
- Rearview camera with static guidance lines

Infotainment & Technology

- App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- 6.5" touchscreen infotainment system
- Volkswagen Digital Cockpit (8" instrument cluster)
- 6 Speakers
- Bluetooth® mobile phone connectivity
- Diversity antenna AM/FM reception
- USB Type C port (x2) in front centre console
- Remote start preparation (When equipped with KESSY only)

Exterior

- 18" Slide 20 alloy wheels 8J x 18
- All-season tires, 245/60 R18 105T, low rolling resistance
- LED headlights with LED daytime running lights
- Cornering lights with poor-weather lights
- LED tail lights
- Power-adjustable, heated exterior mirrors
- Privacy glass
- Silver roof rails
- Chrome window base trim
- Rain-sensing wipers
- Heated washer nozzles
- Space- and weight-saving spare tire, T165/80 R17
- Tool kit and jack

Interior

- Heated front seats
- Front seats with manual height adjustment
- Cloth seating surfaces
- 60/40 split-folding rear seats
- 2 front and 2 rear reading lights
- Decorative inserts: "Interweaved"
- Auto-dimming interior rearview mirror
- Power outlets, 12V (x2)
- First- and second-row floor mats
- Leatherette door inserts
- Manual air conditioning
- Front centre armrest
- Multi-function steering wheel

Comfortline

Includes Trendline equipment plus:

Performance

- Towing package up to 5,000 lbs (not including mount and ball, 3.6L V6 engine only)

Safety

- Rearview camera with dynamic guidance lines
- Park Distance Control (front and rear sensors)
- Travel Assist (Adaptive Cruise Control, Lane Assist and Emergency Assist)
- Adaptive Cruise Control with Stop and Go

Infotainment & Technology

- Volkswagen Car-Net® (remote connectivity)
- Emergency Call Service
- 8.0" touchscreen infotainment system
- Volkswagen Digital Cockpit Pro (10.25" configurable instrument cluster)
- Wireless App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- Wireless device charging
- KESSY (keyless access with push-button start)
- Power tailgate
- Remote start
- SiriusXM® satellite radio
- USB Type C port (x2) in front centre console, Type C charging (x1) in jumbo box (x2) in 2nd row, (x2) in 3rd row
- Voice Control

Exterior

- 18" Slide 20 (machined) alloy wheels 8J x 18
- Heated windshield (3.6L V6 engine only)

Interior

- 8-way power driver seat with power recline
- 2-way driver power lumbar support
- Front sport seats
- 60/40 split-folding rear seats with centre armrest
- Climatronic® dual-zone electronic climate control
- Decorative inserts: "Wolf Wood"
- Leatherette seating surfaces
- Leatherette multi-function heated steering wheel
- Illuminated sliding vanity mirrors
- Second row sunshades
- Cargo cover

Optional Equipment:

- Engine block heater (3.6L V6 engine only)
- Alloy Wheel Package: 20" Capricorn black alloy wheels 8J x 20

Highline

Includes Comfortline equipment plus:

Safety

- Dynamic Road Sign Display

Infotainment & Technology

- Fender® Premium Audio System (12 speakers plus subwoofer)
- Satellite navigation
- Power outlet, 115 V (replaces second-row 12 V outlet)

Exterior

- 20" Rizla (machined) alloy wheels 8J x 20
- All-season tires, 255/50 R20 105T, low rolling resistance
- LED headlights with Adaptive Front-light System (AFS)
- Dynamic headlights with cornering lights
- Panoramic power sunroof
- Power tailgate with Easy Open function
- Power-adjustable, heated exterior mirrors with memory function
- Chrome window surrounds

Interior

- 8-way power front seats with driver memory function
- Heated front and outer rear seats
- Ventilated front seats
- Leather perforated seating surfaces
- Aluminium door sills
- Interior footwell lights
- Interior ambient lighting
- Decorative inserts: "Striped Fall Dark"
- Leather gearshift knob

Optional Equipment:

- Engine block heater

R-Line "Black" Package

- 20" Trenton black alloy wheels 8J x 20
- Black roof rails
- Black window surrounds
- Decorative inserts: "Dark Carbon Fiber"
- Brushed stainless steel pedals
- R-Line Leather multi-function heated sport steering wheel

Execline R-Line

Includes Highline equipment plus:

Safety

- Park Distance Control (front and rear sensors) with Park Assist
- Light Assist (automatic high beam control)
- Area View 360°

Exterior

- R-Line exterior design
- 21" Braselton alloy wheels 9J x 21
- All-season tires, 265/45 R21 104T, low rolling resistance
- Heated exterior mirrors with power-autofolding, memory and reverse tilt-down function for passenger side
- Chrome window surrounds

Interior

- Decorative inserts: "Dark Carbon Fibre"
- Brushed stainless steel pedals
- R-Line leather multi-function heated sport steering wheel

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