

Beetle

2012



Das Auto.





Performance has a whole new shape.

Meet the shape of things to come. And a real nice-looking shape, at that. Sporty sleekness abounds in the completely redesigned 2012 Beetle, inside and out. Thanks to a longer front end, wider wheelbase, and an available integrated rear spoiler, the Beetle looks just as aggressive as it handles. The interior follows step with a distinctive dash setup and a multitude of customizable details. But enough with the introductions. If you really want to get to know each other, the road is your oyster.

Reinventing the wheels.

How do you improve on an icon? Simple: you make it more powerful. The available 200-horsepower turbocharged TSI engine under the hood of the 2012 Beetle does just that. As does the available specially designed 400-watt Fender® premium audio system. And the available eye-catching, fiery-red disc brake calipers have plenty of stopping power – in more ways than one. But when all is said and done, the most powerful thing about the Beetle is its long history. Good thing then that this next chapter looks epic.



Key Features

Features



KESSY keyless access with start and stop button*

Get into your Beetle and get on the road without having to dig around for your key.



Available 2.0 TSI turbocharged engine with 200 horsepower and 2.5L engine with 170 horsepower

With two aggressive engines to select from, choosing the appropriate one is just a matter of preference.



Rear spoiler*

Spoil yourself even more with an integrated rear spoiler that enhances the look of the 2012 Beetle.



Available panoramic power sunroof

The panoramic, power-sliding sunroof gives a whole new meaning to the term "open road".



Fender® premium audio system*

A 400-watt masterpiece created specifically for Volkswagen by one of the most legendary names in music.



Ambient lighting feature*

With three distinctive lighting colours to choose from, all you have to do is step inside and set the mood.

More Features

Available dual exhaust

When it comes to tailpipes, two is definitely better than one. Better horsepower, better acoustics, and, most importantly, better looking.

RNS 315 touch-screen navigation system*

When a car's this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.

Sport suspension*

A lowered centre of gravity means better dynamics and a more agile drive.

*Feature is available on higher trims only.



Specs

Exteriors



Interiors



*Delayed introduction

Wheels



Accessories





Specifications

Premiere (limited edition*)

Engine:
2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

Premiere includes:
17" Rotor alloy wheels with anti-theft locks and all-season tires
3-spoke leather-wrapped steering wheel
50/50 split-folding rear seats
Ambient lighting (4 positions, 3 colours)
Bluetooth® mobile phone connectivity with voice activation
Body-coloured bumpers
Cruise control
Driver and front passenger front airbags and combined Side Curtain Protection®
Electronic Stability Control (ESC)
Front and rear disc brakes
Heatable front seats and washer nozzles
Interior chrome package
Leatherette seating surfaces
Manual climate control
Media Device Interface (MDI) with iPod® connectivity
Power heatable and adjustable body-coloured exterior mirrors
RCD 310 AM/FM radio sound system with single CD player (MP3 readable) and 8 speakers

Premiere+ (limited edition*)

Engine:
2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

Premiere+ includes Premiere plus:
18" Twister alloy wheels with anti-theft locks and all-season tires
Fender® premium audio system – 400-watt digital sound package (8 speakers plus subwoofer)
Front centre armrest
KESY keyless access with start and stop button
Multifunction steering wheel
RNS 315 navigation system with touch screen

Optional Equipment:
Panoramic power sunroof

*Premiere and Premiere+: a limited number will be available for sale in Canada, starting in October 2011. Comfortline, Highline and Sportline models will have a delayed introduction.

Comfortline

Engines:
2.5L 170 hp, 5-speed manual transmission
2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

Comfortline includes:
16" Whirl alloy wheels with all-season tires
3-spoke leather-wrapped steering wheel
50/50 split-folding rear seats
Body-coloured bumpers
Cruise control
Diversity antenna
Electronic Stability Control (ESC)
Front and rear disc brakes
Front centre armrest
Heatable front seats and washer nozzles
Hill Hold Assist (manual transmission only)
Immobilizer theft-deterrent system
Interior chrome package
Leather-wrapped gear shift knob and handbrake lever
Manual climate control
Power heatable and adjustable body-coloured exterior mirrors
RCD 310 AM/FM radio sound system with in-dash CD player and 8 speakers (MP3 readable with auxiliary input)
Side Curtain Protection® head and thorax airbags (front)

Optional Equipment:
Panoramic power sunroof

Connectivity Package
– Bluetooth® mobile phone connectivity with voice activation
– Media Device Interface (MDI) with iPod® connectivity

Highline

Engines:
2.5L 170 hp, 5-speed manual transmission
2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

Highline includes Comfortline plus:
17" Rotor alloy wheels with anti-theft locks and all-season tires
8-way manually adjustable driver and 6-way manually adjustable front passenger cloth sport seats
Ambient lighting (4 positions, 3 colours)
Chrome ring around the combi-instrument cluster, radio/navigation system and air vents
Chrome tips on the window switches
Cloth sport seat upholstery
Front fog lights

KESY keyless access with start and stop button
Leather-wrapped multifunction steering wheel
Manual lumbar support for driver seat
Rear seat pockets

Optional Equipment:
Panoramic power sunroof

Connectivity Package
– Bluetooth® mobile phone connectivity with voice activation
– Media Device Interface (MDI) with iPod® connectivity

Technology Package
– Fender® premium audio system – 400-watt digital sound package (8 speakers plus subwoofer)
– RNS 315 navigation system with touch screen

Sportline

Engines:
2.0 TSI 200 hp, 6-speed manual transmission
2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

Sportline includes Highline plus:
18" Twister alloy wheels with anti-theft locks and all-season tires
Alloy sport pedals
Black exterior mirrors
Dual exhaust
Front grille with fog light trim, window trim, running boards in black
Leatherette door panels
Leather seating surfaces
Multilink rear suspension
Paddle shifters
Rear spoiler
Red brake calipers
Sound generator
Sport suspension

Optional Equipment:
Panoramic power sunroof

Connectivity Package
– Bluetooth® mobile phone connectivity with voice activation
– Media Device Interface (MDI) with iPod® connectivity

Technology Package
– Fender® premium audio system – 400-watt digital sound package (8 speakers plus subwoofer)
– RNS 315 navigation system with touch screen

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Beetle 5-Speed Manual	2.5L	9.9	6.4
Beetle 6-Speed Automatic	2.5L	9.5	7.1
Beetle 6-Speed Manual	2.0 TSI	10.3	6.7
Beetle 6-Speed Automatic DSG	2.0 TSI	9.9	6.5

*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

Comfort high, fuel consumption low. Air conditioning and other auxiliaries add comfort, but rapidly consume fuel. So when the weather is nice, open your windows for some fresh air and let the heat escape. In the winter, turn off your seat heaters once warm and your defrosters once clear. Just a few ways that we can all Think Blue.

Think Blue.

VW12BEETLECE



vw.ca

© 2011 Volkswagen Canada. Printed in Canada. Items, specifications, availability, standard features, options, fabrics and colours are subject to change without notice. Volkswagen Canada is not responsible for errors in typography or photography. Some features may be unavailable when your vehicle is built or available at extra cost. Although we endeavour to ensure that the information contained in this brochure is accurate, as errors may occur from time to time, customers should contact their local Volkswagen dealer for details. Tires are supplied and warranted by their manufacturer. The vehicle is sold equipped with four all-season tires. However, please remember that the use of winter tires may be mandatory in your province or territory. Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Refer to the EnerGuide 2012 for Natural Resources Canada's estimated fuel consumption figures. Actual fuel consumption may vary based on driving conditions, driver habits and vehicle's additional equipment. Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age. The navigation system depends upon signals from the GPS network and is designed to provide you with suggested routes only. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Volkswagen Canada. Discrepancies may occur between the mapping and the actual location. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. "Volkswagen", the Volkswagen logo, "Beetle", "Comfortline", "DSG", "Highline", "Sportline" and "TSI" are registered trademarks of Volkswagen AG. "Das Auto & Design" and "Think Blue" are trademarks of Volkswagen AG. "Monster Mats" and "Side Curtain Protection" are registered trademarks of Volkswagen Group Canada Inc. "MojoMats" is a registered trademark of Volkswagen Group of America, Inc. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. "iPod" is a registered trademark of Apple Inc. "Fender" is an allowed trademark of Fender Musical Instruments Corporation. For further information regarding any Volkswagen model, please call 1-800 DRIVE VW or just look us up at vw.ca. Before we sign off, drive responsibly and obey the rules of the road.

