

Volkswagen Protection Plus®

Vehicle Loss Privilege Program

Total Loss Event and Partial Loss Event Privilege



Total Loss Event and Partial Loss Event Privilege for new, Certified Pre-owned and used Volkswagen vehicles

We can help

With Total Loss Event Privilege, in the event of a total loss, you are eligible for a fixed in-store loyalty discount towards a replacement vehicle.

The Volkswagen Advantage

- 01 Fully backed by Volkswagen Canada
- 02 Payable in affordable monthly installments
- 03 60-day money back guarantee

Every vehicle owner should consider...

If you experience a **total loss** and your insurer only pays the **fair market value** of your vehicle, your cost to get into a **replacement vehicle** could be significant.

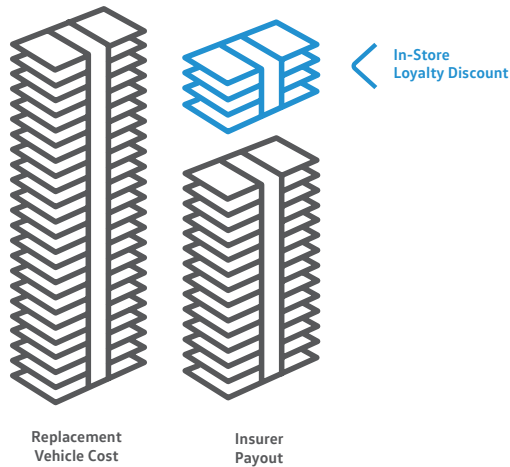
Consider this...

- 01 The cost to purchase a brand new vehicle
- 02 Replacement of accessories from your previous vehicle (winter tires, etc.)
- 03 The deposit for your next purchase
- 04 The outstanding debt on your original Loan

Here are the facts

- 01 Over 79,000 vehicles were stolen in Canada in 2016¹
- 02 Each year, approximately 17% of physical damage claims in Canada result in a vehicle being deemed a total loss²
- 03 Vehicle Loans can carry negative equity for up to 6 years

1 Source: Statistics Canada, 2016.
2 Source: Statistics Canada, 2014.



Privilege options

Vehicle Value	In-Store Loyalty Discount
Up to \$20,000	\$5,000
\$20,001 – \$40,000	\$5,000 or \$7,500
\$40,001+	\$5,000, \$7,500 or \$10,000



Partial Loss Event Privilege

Did you know?

If you have a fender-bender and your vehicle is repaired, you could have a damage record on your vehicle's history report. In many cases, a damage declaration can decrease the resale value of your vehicle.

We can assist

The Partial Loss Event Privilege provides an in-store loyalty discount towards a replacement vehicle at the time of purchase should you have a damage declaration record on your vehicle's history report.

The statistics³

- 01 Annually, more than 240,000 vehicles in Canada claim collision damages
- 02 The average repair bill for a collision is over \$5,700, which often results in a damage record, accelerating the depreciation of your vehicle

³ Source: Statistics Canada, 2015.

Privilege options

Vehicle value	In-store loyalty discount
Up to \$20,000	\$2,500
\$20,001 – \$40,000	\$2,500 or \$3,750
\$40,000	\$2,500, \$3,750 or \$5,000



Vehicle Loss Privilege Program is not available in Quebec.

The graphs in this brochure are for illustrative purposes only and may not accurately represent values for your circumstance. Fixed in-store loyalty discount cannot exceed the limit selected at time of purchase.

This is a loyalty membership program that provides eligibility for certain in-store loyalty privileges after a vehicle loss. The contents provided in this brochure are only a summary of certain terms and conditions of the agreement. Please refer to the actual agreement for complete details of privileges and exclusions. The terms and conditions of the agreement shall supersede the contents provided in this brochure. Vehicle Loss Privilege Program may not be available in all Provinces or Territories and specific provisions may vary based upon individual Provincial or Territory requirements. European or US models may be shown. Photos for illustration purposes only. Some items, such as wheels, may be unavailable on some trim levels when vehicle is built or may not be available in Canada. (E&OE). ©Volkswagen Canada, "Volkswagen Protection Plus", "Volkswagen" and the Volkswagen logo are registered trademarks of Volkswagen AG.