

Appearance Protection



Interior and Exterior Protection for New, Certified Pre-Owned and Used Volkswagen Vehicles.





COVERAGE PLANS	5 Star	4 Star	Custom
Interior protection	•	•	
Paintless dent removal	•		
Paint repair	•	•	
Car rental benefit	•	•	
Front windshield repair	•	•	
Front windshield replacement	•		
Head/Tail light protection	•	•	
Key and keyless remote replacement	•	•	
Tire and rim repair or replacement	•	•	•
Tire and rim repair	•	•	•
Curb scuff repair	•	•	
24 Hour roadside assistance	•	•	
 Included coverage. Optional coverage. 			

Preserve that pristine look for years to come.

You love everything about your new Volkswagen, the spotless paint finish, immaculate wheels and pristine interior; doesn't it make sense to keep it that way? With Volkswagen Protection Plus Appearance Protection you can ensure that your vehicle is kept in immaculate condition for years to come. Appearance Protection is an interior and exterior coverage plan designed to take the worry out of life's little mishaps, such as a door ding at the shopping centre, a windshield chip, or a coffee spill.

Appearance Protection will help maximize your vehicle's value too, as a vehicle that is well maintained will generally hold its market value. With coverage available for new, Certified Pre-owned and used Volkswagen vehicles, there is sure to be a plan that suits your needs.

BENEFIT LIMITS

Coverage	Term max value ¹
5 Star plan	\$10,000
with Tire and rim repair or replacement with Tire and rim repair	\$15,000 \$15,000
4 Star plan	\$5,000
with Tire and rim repair or replacement with Tire and rim repair	\$8,000 \$6,000
Custom plan	
with Tire and rim replacement with Tire and rim repair	\$3,000 \$1,000
Other special limits (regardless of the plan)	
Paint repair Curb scuff repair Front windshield replacement 24 Hour roadside assistance	\$1,000 \$400 \$500 Unlimited

Volkswagen dependability.

FULLY BACKED BY VOLKSWAGEN CANADA

Appearance Protection is the only product of its kind backed by Volkswagen Canada. Get the protection you need from a name you can trust.

GENUINE VOLKSWAGEN PARTS

Appearance Protection provides genuine Volkswagen parts when a replacement is required, up to the maximum term value per coverage.

FULLY TRANSFERABLE

You may transfer the remaining term of your Appearance Protection contract to another private purchaser.

60 DAY MONEY BACK GUARANTEE

You may cancel Appearance Protection for a full refund within 60 days of your contract purchase date.

COVERAGE NETWORK

Appearance Protection offers coverage within Canada and the contiguous United States and Alaska.

NO DEDUCTIBLE

No deductible will apply during the contract term for any covered benefits provided.



Appearance Protection coverage.²



INTERIOR PROTECTION

Repair of damage to the interior vinyl, fabric and leather components.



PAINTLESS DENT REMOVAL

Removal of small dents on exterior vertical body panels without harming the original finish of your vehicle.



PAINT REPAIR

Repair of non-collision related paint damage on exterior surfaces including painted bumpers.



CAR RENTAL BENEFIT

Car rental reimbursement is included for any eligible claim.



FRONT WINDSHIELD PROTECTION

Front windshield repair or replacement for damage caused by road hazards.



HEAD/TAIL LIGHT PROTECTION

Repair or replacement of damaged head and tail lights.



KEY AND KEYLESS REMOTE REPLACEMENT

Replacement of lost, stolen or damaged keys and/or keyless entry remotes.



TIRE AND RIM PROTECTION

Repair or replacement of Volkswagen recommended tires and/or rims for damage caused by road hazards.



CURB SCUFF REPAIR

Repair of cosmetic wheel damage caused by accidental curb scuff during routine parking maneuvers.



24 HOUR ROADSIDE ASSISTANCE

Roadside Assistance can be added to your Appearance Protection coverage.



Typical repair costs.3

Windshield replacement	\$840
Key and keyless remote replacement	\$350 - \$550
Curb scuff repair	\$150 and up
Tire replacement	\$350 - \$850
Rim replacement	\$500
Paintless dent removal	\$150 and up
Stone chip windshield repair	\$75
Repair of scratched leather interior	\$400









The contents provided in this brochure are only a summary of certain terms and conditions of the contract. Please refer to the actual contract for complete details of coverage and exclusions. The terms and conditions of the contract shall supersede the contents provided in this brochure. The contract may not be available in all Provinces or Territories and specific provisions may vary based upon individual Provincial or Territorial requirements. (E&DE)

^{1.} All term maximum values are inclusive of taxes and subject to any per claim limits and the terms of the contract.

^{2.} Damage due to collision and vandalism is excluded. Please refer to contract for complete coverage details.

^{3.} Vehicle repair costs can vary based upon many factors. The values above are for illustrative purposes only and may not represent your repair costs